



# Voice of SecOps

In its first annual report, Deep Instinct set out to explore key current threat concerns and how they are impacting the cybersecurity community and those on the front lines. This global report also evaluates where the priorities need to be placed to develop a future-proof solution moving forward.



99%

of respondents believed that the **offer of a ransomware warranty** would influence their decision to **purchase a particular security solution** in some way.

## Surprising results in a post-pandemic world

Criteria that does and doesn't influence IT purchase decisions

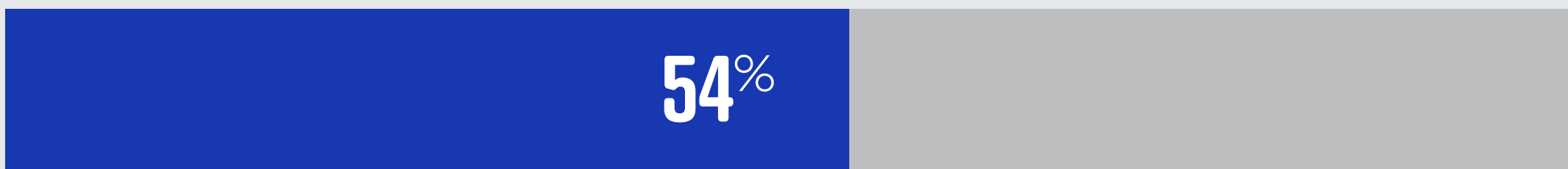
(Respondents asked to choose four)



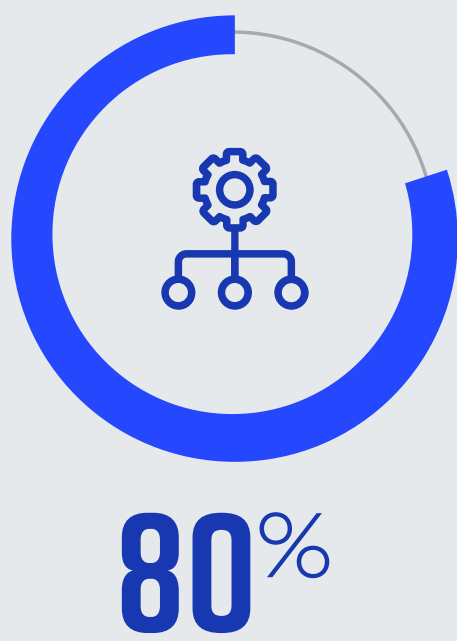
**MOST IMPORTANT**  
Resource efficiency



**LEAST IMPORTANT**  
Cost



of respondents admit they have some **difficulty managing the full extent of rapid change** in IT technologies.



of respondents would find a **self-learning cybersecurity solution that does not involve human intervention useful** in their IT environment.



**JUST 4%**  
wouldn't find it useful

The Hayhurst Consultancy conducted research among 600 cybersecurity professionals across North America and key western European countries, including CISOs, CTOs, Global Cybersecurity leads, and Infosec analysts across a range of key verticals such as technology, financial services, healthcare, telecoms, and manufacturing.

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